

Intelligent Mail® Package Barcode (IM®pb) Labels

Don't Miss Out on Discounts & Enhanced Tracking

What is IMpb?

The Intelligent Mail Package Barcode (IMpb) is the Postal Service's next-gen tracking barcode for parcels and extra services. The barcodes provide you with complete visibility to your package status – from the moment you send your package up to the moment it's delivered. Plus, since the IMpb labels help make the Postal Service more efficient, they pass along those benefits to you, the shipper, in the form of Commercial Base pricing discounts.

Which items require an IMpb barcode?

All commercial parcels:

- Packages over 13 oz.
- Priority Mail or Priority Mail Express (any shape, size or price category, including flat-rate boxes and envelopes)

The following mail classes:

- First-Class Mail Package Services
- Parcel Select or Parcel Select Lightweight
- Marketing Mail, Library Mail, Media Mail
- Bound Printed Matter

The following extra services:

- Certified Mail
- USPS Tracking
- Signature Confirmation
- Restricted Delivery
- Return Receipt



How do I get an IMpb label?

You have two choices. You can either use a pre-printed label (get Label 888 from Neopost or Label 400 from the USPS) or use a certified online shipping solution, such as NeoShip, to create a label. **Note that using a software solution like NeoShip qualifies you for Commercial Base discounts and enhanced tracking info, while pre-printed labels are subject to retail rates (no discount) and only provide limited tracking info.**

How does NeoShip help?

Skip the Post Office™. NeoShip is Neopost's online shipping solution that works together with your mailing system to automatically create and print shipping labels with an IMpb barcode. Not only does creating your labels through NeoShip qualify you for Commercial Base Pricing to help maximize your cost savings, but it also provides free address correction, free insurance on Priority Mail and many other benefits.

NeoShip
BY NEOPOST



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