

THE SMART MAILER

Presort Essentials Newsletter

July 2014

Looking for Ease of Use & Cost Savings?



It's Easy to Track your Certified Mail and Packages through the USPS!

Have you tried our EZ Confirm software for tracking yet? If not, call for a demo today! All tracking is electronic, and you'll receive electronic copies of signatures for any signature confirmation piece you send. EZ Confirm will eliminate the hassles associated with the certified mail green cards.

EZ Confirm software can be used for parcels, bound printed matter, packages and certified mail. There are substantial savings when you use this process.

Contact us immediately to see this demo, and start your savings today!

Presort Essentials
A Smarter Way to Mail

In This Issue

- Ease of use and cost saving?
- Industry News
- Total Customer Care
- Save The Date
- Go The Extra Mile

Individual commitment to a group effort - that is what makes a team work, a company work, a society work, a civilization work.
Vince Lombardi

UPS & FedEx ground rolls out dimensional pricing changes set to take effect in December 2014 & January 2015



Industry News

Did you know that USPS pricing for parcels, flats, packages is extremely competitive when compared to FedEx and UPS?

Beginning in January 2015, FedEx and UPS will use dimensional pricing for all packages shipped using ground services. Pay particular attention to your FedEx /UPS invoices next year to see how their new pricing structure will affect your costs.

Parcel industry experts said that when these changes are made they would be a major hit to shippers. Under the new dimensional pricing guidelines, shipment costs on a five-pound package could rise as much as 42 percent for a "Zone 1" delivery.

Time to look at USPS Pricing

Compared to other shipping carriers such as FedEx and UPS that only offer pricing based on weight/distance and the future dimensional pricing changes, **USPS Pricing** is a great alternative to help lower your shipping costs and improve your service level.

We are happy to help!!

Call Presort Essentials to obtain competitive pricing for all packages you currently send through FedEx and UPS, and start your savings today.

Gary Allen
Area Sales Manager
801-428-3046



Let Me Help You

Total Customer Care Marcia Herrera

Presort Essentials strives to provide the highest quality of service to you.

Within the next few weeks, we will be sending you a survey to assess your satisfaction with our services as well as to listen to any suggestions or ideas you may have for us to improve our process.

We'll be using SurveyMonkey to facilitate the survey.

We appreciate your feedback by responding to this survey! It will give us the opportunity to address your concerns.

As always, please contact me with any problems or concerns you may have.

Thank you for the opportunity to serve you!

Marcia Herrera Tel. 801.428.3048

Save the Date National PCC Day

**September 10, 2014
The Grand America
Salt Lake City UT**

Postmaster General Patrick R. Donahoe will visit Salt Lake City — the host site for National PCC Week — to speak to the members of the 2013 PCC of the Year (Large Market).

The Postmaster General will discuss the current state of the Postal Service and highlight the innovation in the mailing and shipping industry.

Top industry experts will speak, and educational workshops will be offered.

Log onto www.utahpcc.com to register.



Go The Extra Mile...

Maxine DeHerrera, Flats Lead

Presort Essentials

Maxine has been with Presort Essentials for more than 7 years, effectively supervising her team during the many changes.

Her team members and colleagues affectionately call her "Mom" not only out of respect but also because of her years of experience.

Thank you, Maxine, for all you do!



Contact Telephone & Email

Gary Allen	Area Sales Manager	801.428.3046	gallen@presortessentials.com
Marcia Herrera	Customer Service Spec.	801.428.3048	mherrera@presortessentials.com
Jibril Hussein	Accounts Receivable Spec	801.428.3056	jhussein@presortessentials.com
Melissa Richins	Operations Supervisor	801.428.3045	mrichins@presortessentials.com
Juanita Rivas	Operations Supervisor	801.428.3045	jivas@presortessentials.com
Susie Strohm	Manager	801.428.3043	ssrohm@presortessentials.com

"If you want to achieve greatness, don't ask for permission."